

































# OCTOBER CALENDAR

**October doesn't have to be scary!** There are many reasons to connect with your tribe this month. In Canada, you celebrate Thanksgiving this month and that's a GREAT time to connect with your tribe. There is also Halloween and Breast Cancer Awareness. Connect locally to raise awareness and supporting Breast Cancer Awareness by walking, donating or simply wearing pin.

**Touchpoint Ideas:** Post a By Referral Only Dates Close to the Heart message (CAN). Host an event and gift your top 150 a free pumpkin from a local pumpkin patch farm.

-  Facebook from the Heart
-  Fun Day Monday
-  Referral Reminder Postcard
-  Dates Close to the Heart
-  Engagement Question
-  Personal Post
-  Weekend Events
-  Local Business Spotlight

SUN	MON	TUE	WED	THU	FRI	SAT
				1  Facebook from the Heart	2  Post local activities & events	3  Spotlight a local business
4  Ask A Question	5  Fun Day Monday Quiz	6  Facebook from the Heart	7  Spotlight a local business	8  Facebook from the Heart  Announce Winner	9  Post local activities & events	10  Personal Post
11  Ask A Question	12  Thanksgiving (CAN)	13  Facebook from the Heart	14  Personal Post	15  Facebook from the Heart	16  Post local activities & events	17  Spotlight a local business
18  Ask A Question	19  Facebook from the Heart	20  Referral Reminder Postcard	21  Personal Post	22  Facebook from the Heart	23  Post local activities & events	24  Personal Post
25  Ask A Question	26  Facebook from the Heart	27  Personal Post	28  Spotlight a local business	29  Facebook from the Heart	30  Post local activities & events	31  Personal Post